

8 November 2002

Mr. Doug Lipp
G. Douglas Lipp & Associates
3927 Edgevale Court
Fair Oaks, CA 95628

Dear Doug,

Wow! Wow! and Wow!... pretty much sums up your presentation at Anthony Robbins' **Personal Power Seminar** in Washington, DC.

Thank you so much for your outstanding presentation. You were sensational!!

As a marketing and event planning company, our outmost concern is delivering an outstanding and memorable program to our participants. Each year, that seems to get a bit more challenging given the proliferation of both seminars and speakers. How do you produce a program that keeps participants coming back year after year? And, how do you ferret out the outstanding speakers from the mediocre ones?

I can tell you from personal experience that nothing is worse than the realization that you have hired a boring speaker. Thankfully, that did not happen this year. We struck gold with you! The audience loved your storytelling, unmistakable depth of knowledge and quick wit. You held their attention throughout the entire program.

I especially appreciated the fact that you customized a program to fit the needs of our audience. You did your homework and it showed.

In short, Doug,... you made us look good!! Thank you so much and we look forward to welcoming you back next year!

Warmest regards,



Susan Love, President
Carlen Media Group