

Publication Daily Tribune  
Market Bahrain  
Language English  
Section Main

Circulation 10000  
Page No. 21  
Size 52 cc  
AVE \$1506.21 | \$29.07/cc



October 07, 2013

## Disney Style Seminar to be held



Mr. Al Jaziri (left) and Mr. Al Oraibi (right) during the press conference.

**Roberto Carrillo**  
roberto@dt.bh

**L**eaders Institute for Training Development, in partnership with Tamkeen, will be organising the Disney Style Seminar conducted by Doug Lipp on November 3 at the Diplomat Radisson Blu.

Doug Lipp is an internationally-acclaimed speaker, author and consultant on customer service, leadership, change management and global competitiveness. His thought-provoking, learn-by-doing presentation style has motivated hundreds of thousands of people across the globe to maximise personal and professional success.

Doug is the author of numer-

ous articles and eight books on leadership, customer service and international business. His latest book, *Disney U: How Disney University Develops the World's Most Engaged, Loyal and Customer-Centric Employees* is full of never-before-told stories offering timeless lessons from Disney's legendary leaders.

Doug will take attendees on an entertaining and informative behind-the-scenes tour of Walt Disney Company to learn about both its successes and how it overcame some spectacular challenges.

Leaders Institute for Training and Development Events Manager Mohammed Al Jaziri said during a press conference

yesterday, "Doug started out as a driver for the Walt Disney Company. Through undergoing the Disney University program which has changed his career path completely, he has risen to become one of its top officials. He will be sharing how Disney changes how their people work."

"This seminar is targeted not to a specific industry. Its lessons are applicable to different fields and is in line with Tamkeen's aim of upgrading the skill set of Bahrainis," said Leaders Institute for Training and Development Managing Director Ghalib Al Oraibi.

Interested attendees may visit [www.leaders-ec.com](http://www.leaders-ec.com) or email [register@leaders-ec.com](mailto:register@leaders-ec.com)