

"Laughter is no enemy to learning"

— Walt Disney

CANDID. PASSIONATE. RELEVANT.

DOUG LIPP is on a crusade to help organizations strengthen their corporate culture, boost performance, amplify employee morale, and unapologetically, have fun while doing it. Doug is one of the most trusted and respected business speakers and coaches in the world and is sought after for his expertise in helping organizations build adaptive, world-class service cultures that fuel growth and long-term success. Doug has established a career and shaped an industry around the idea that culture is the preeminent factor driving business success.

TRAILBLAZING NEW TERRITORY AT 29.

DOUG LIPP was fast-tracked into management at Disney and instrumental in propelling its iconic culture forward. Doug also helped Disney open its first international theme park as a member of the Tokyo Disneyland start-up team. Doug's celebrated talent catapulted him to lead the legendary Disney University training team at the Walt Disney corporate headquarters. He has been inspiring people from all over the globe with his deep understanding of how to build cultures of significance.

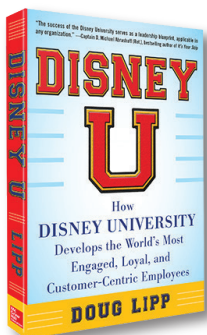
LESSONS FROM DISNEY U: THE WONDERFUL WORLD OF AN ENDURING BRAND

Disney stands the test of time as the ultimate icon of applied imagination. How did Walt Disney create "The Happiest Place on Earth?" What are the secrets behind its employee development dynasty? And how does it reinforce its organizational values, culture and brand on a day-to-day basis?

During this animated and high-energy program, you'll learn how Disney continues

to capture and inspire the hearts and minds of thousands of employees around the globe through an unwavering devotion to the core values established by Walt himself. Learn how Disney University Founder Van France has brought to life — for generations of employees — Walt's timeless values of Innovate, Support, Educate and Entertain. Doug's career working directly with Disney visionaries, and at the helm of the legendary Disney University training team, provides the backdrop for powerful, intriguing and imagination-sparking stories.

“I was convinced that management and owners could come and go, but walt's dream would last forever.”
- Van France, Disney University Founder



100% author proceeds from events go to charity.

Join Doug as he takes you and your team on an awakening and insightful journey "behind the scenes" to discover the powerful secrets of Disney's legendary success. Learn how Disney overcame spectacular challenges to unleash one of the most improbable success stories in corporate history. And discover how your organization can apply these potent lessons in leadership, teamwork and innovation, to catapult your company to the next level.

- **WHISTLE WHILE YOU WORK: CREATING HAPPINESS THE DISNEY WAY**
Work hard, play hard. Learn how Disney nourishes an organizational culture valuing the stress-relieving benefits of play.
- **FROM SILOS TO SYNERGY: TRANSFORMING CREATIVE TENSION INTO PROFIT**
How Disney University ignited collaboration, creativity and profits via executive development.
- **POPCORN EMPOWERMENT: TURNING EMPLOYEES INTO SUPERHEROES**
Developing a massively engaged workforce via a good dose of trust and creative training.
- **PULLING BACK THE CURTAIN: TIMELESS SECRETS FROM DISNEY U**
How Disney consistently develops the world's most engaged, loyal and customer-centric employees.
- **KEEP PLUSSING THE SHOW: BEYOND "PIXIE DUST"**
Focusing on these fundamentals has driven decades of Disney's success.
- **ONE FOOT IN THE PAST, ONE FOOT IN THE FUTURE: LEVERAGING YOUR TRADITIONS**
The surprising truth about balancing legacy with current and future needs.



CUSTOMIZATION Happy clients ... is always the guiding principle! To exceed every clients' expectations, Doug provides the following for each presentation:

- Discovery Telephone Interviews – with your team, clients, vendors and all staff levels.
- Event Integration – Doug meets staff, attends presentations, and weaves updated announcements and examples into his session.
- Receptions, book signings, and private meetings? Just let us know and we will make it work!

TO INVITE DOUG TO SPEAK AT YOUR EVENT, CONTACT:

Pamela Lipp | Executive Vice President
916.962.1231 | pam@doughlipp.com

Doug Lipp, Author & Speaker

Disney Best Practices

@DougLipp | #DisneyU

DOUG LIPP.COM
Creating Cultures of Significance