



*Between the keynote and the breakouts...*

*...let Doug help you achieve your conference goals*

### CANDID. PASSIONATE. RELEVANT.

**DOUG LIPP** is on a crusade to help organizations strengthen their corporate culture, boost performance, amplify employee morale, and unapologetically, have fun while doing it. Doug is one of the most trusted and respected business speakers and coaches in the world and is sought after for his expertise in helping organizations build adaptive, world-class service cultures that fuel growth and long-term success. Doug has established a career and shaped an industry around the idea that culture is the preeminent factor driving business success.

### TRAILBLAZING NEW TERRITORY AT 29,

**DOUG LIPP** was fast-tracked into management at Disney and was instrumental in propelling its iconic culture forward. Doug also helped Disney open its first international theme park as a member of the Tokyo Disneyland start-up team. Doug's celebrated talent catapulted him to lead the legendary Disney University training team at the Walt Disney corporate headquarters. He has been inspiring people from all over the globe with his deep understanding of how to build cultures of significance.

## ENGAGING EMCEE & KEYNOTE SPEAKER & WORLD CLASS FACILITATOR ALL-IN-ONE

Whether it's an all-day sales meeting, a three-day conference, or simply an event that needs some glue, consider Doug as your next moderator. He is a professional who adds true value—not just laughs—and challenges the audience to apply what they are learning. He blends business savvy, quick wit, colorful client stories and valuable learning points, delivering just the right balance of entertainment with a cerebral edge to pull your conference together.

“Successful moderating is truly an art form. Doug's skills as an emcee and facilitator are unmatched by anyone else.”

- CDL Events

Doug is masterful at engaging executives in one-on-one “fireside chat” sessions, as well as moderating interactive panel discussions. He participates in a wide range of pre-event activities, including coaching speakers and visiting conference sites with meeting planners. Doug's ability to summarize complex presentations and connect each speakers' messages to the audience is unparalleled.

Audiences and guest speakers immediately connect with Doug's relaxed – yet informed – style and ability to think on his feet. His many years of business experience and consulting gives Doug the ability to engage with people from all business backgrounds. His skill as a professional speaker, humorous storyteller, interviewer and facilitator ensures your conference objectives are met with just the right amount of humor & interaction to keep the message fresh & memorable.

“Just a big huge thank-you for helping us provides the BEST EVER conference. We could not have done it without you! I really appreciate your thorough preparation with our speakers, and with us. We have some pretty challenging content, believe me, I know, and you were very comfortable with it. Your personal comments about each speaker made you a facilitator, not an introducer. Some speakers were nervous and your involvement in their sessions made them shine. You helped make certain experts informative and engaging.”

**SKF**

- **Opening Keynote:** Kick-off with motivational expectations and ground rules for a successful event
- **Closing Keynote:** Send-off participants with inspiring event takeaways
- **Speaker Introductions:** Seamless transitions including relevant success stories
- **Pre-Event Speaker Coaching:** Setting the stage for success with input on visuals and topic points
- **Connecting the Dots:** Reinforcing key points with on-the-fly transitions
- **Hands-On Learning:** Keep the audience interacting, moving and engaged with relevant learning activities
- **Tools of the Trade:** Surveying the audience with polls? Using a teleprompter? Working with a scriptwriter? No problem!
- **Fireside Chats:** Unique one-on-one discussions for interactivity
- **Panel Discussions:** Lively small group discussions moderated to keep all experts involved
- **Interviews:** Creatively convey important messages via an interview style segment
- **Cross-Cultural Consulting:** Style switch to meet the needs of international presenters

“You were able to clearly articulate each speaker's key message through a carefully crafted introduction and more importantly, you listened to over 20 presentations and were able to artfully summarize the key message of each presenter. Throughout, you carefully chose your own unique experiences and shared these with the audience further driving home key client themes and messages.”

ASSET MANAGEMENT  
**2012**

**TO INVITE DOUG TO SPEAK AT YOUR EVENT, CONTACT:**

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**DOUG LIPP.COM**  
Creating Cultures of Significance

Doug Lipp, Author & Speaker

Disney Best Practices

@DougLipp | #DisneyU